

Press Release
For Immediate Release

Cyberport launches “Braving the Epidemic” platform to join hands with community start-ups in fight against the epidemic and acclimatising to the New Normal



Hong Kong, 27 Aug 2020 – Cyberport today announced the launch of “[Braving the Epidemic](https://istartup.hk/braving-the-epidemic/en/)” (<https://istartup.hk/braving-the-epidemic/en/>), a one-stop online platform which gathers a series of technology solutions from the Cyberport community and provides information on applications that can help the public and enterprises in the fight against the epidemic and adapt to the new normal. The solutions are categorised into four areas, namely “Distance Learning and Work From Home”, “Medical and Healthcare”, “Insurance and Relief Funds” and “Household and Workplace Improvement”, making it more convenient for the public to navigate and search for information while effectively addressing the needs of various sectors of society. Cyberport’s “Braving the Epidemic” movement (the Movement) has also been given the “Health Partnership Awards 2020 - Outstanding Leadership for Social Innovation” award by ET Net in recognition of its contribution in promoting the adoption of technology for epidemic prevention.

In view of the unprecedented challenges brought by the epidemic, Cyberport first introduced the Movement in February, and has since gathered over 60 start-ups within the Cyberport community to provide individual solutions as well as combining the strengths and expertise of start-ups to fight the epidemic. The Movement caters to the needs of frontline medical staff, parents, schools and students adapting to home learning, those forced into quarantine at home, grassroots families, as well as small to large businesses reeling from the epidemic’s economic impact, benefiting all facets of society through technology.

Leveraging the power of digital technology as well as the rapid agility of innovative solutions, the smart living solutions which help society adapt to the new normal have been well received and quickly adopted by the market. The Movement has attracted local and regional

attention, strengthening Hong Kong's role as an international innovation and technology hub, promoting smart city development and bringing new opportunities to start-ups within the Cyberport community.

In face of the epidemic, the Cyberport community rose to the challenge to contribute to the fight against the virus. For instance, online renovation platform **Hong Kong Decoman** offered free inspection, basic repairing and disinfection services that could benefit up to 4,800 public estate households; robotics start-up **Roborn Technology** invented the 5G epidemic prevention smart robot which has been commissioned by the Electrical and Mechanical Services Department, the Fire Services Department, the Correctional Services Department and various government departments; **Find Solutions Ai** joined hands with the Hong Kong Association for Computer Education to host Information and Communication Technology mock exams for around 5,000 HKDSE candidates along with 34 secondary schools during school suspension with the help of its self-developed AI-powered learning tool "4 Little Trees" .

Meanwhile, under the Movement, Cyberport gathered start-ups and technology companies in the community to help the public tide over the current difficulties through synergistic collaborations. For instance, **GOGOX**, **Pickupp** and **Toby** have been working with the Department of Health to provide [door-to-door specimen collection services for COVID-19 testing](#), while **Me2You**, **CSAA** and **GOGOX** together organised the ["HK2gether" anti-epidemic resource collection campaign](#).

As the epidemic has greatly increased Hong Kong's demand for innovative technology and digital transformation solutions, beyond fulfilling its corporate social responsibility during such a challenging period, the Cyberport community has also seen new business opportunities arisen from the epidemic. For example, **EventXtra**, originally specialised in offline event management, launched a virtual exhibition solution to assist companies to move physical events online, successfully stimulating a 300% increase in business in the second quarter; **Negawatt**, which focuses on technological innovation driven energy management, initiated the concept of Sustainable Immunised Building (SIB) to provide in-depth consultancy services to identify loopholes in the epidemic prevention capabilities of building designs, and correct them by connecting the building to the company's smart building remote control system. This has allowed the company to double its sales in the second quarter as compared to that in the whole period last year.

Mr Peter Yan, Chief Executive Officer of Cyberport, said, "As society enters a new normal amidst the epidemic, our start-up community has put their passion into action and swiftly adapted their applications, some in a matters of days, to assist in the meaningful fight against the epidemic. Their altruism facilitated by the agility of digital technology will continue to inject positive energy and impact into our society's collective effort to navigate current challenges. We look forward to facilitating more collaborations in our digital technology ecosystem while embracing the new normal for the betterment of Hong Kong."

The Movement has been given the "Outstanding Leadership for Social Innovation" award at the Health Partnership Awards 2020 by ET Net, in recognition of its continuous contribution to society during the COVID-19 epidemic. Cyberport will continue to brave the epidemic with its community start-ups and assist the public in adapting to the new normal through technology.

For more details on the “Braving the Epidemic” one-stop online platform, please visit <https://istartup.hk/braving-the-epidemic/en/>

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For high resolution photos, please download via [this link](#).



Mr Peter Yan, Chief Executive Officer of Cyberport, looks forward to facilitating more collaborations in our digital technology ecosystem while embracing the new normal for the betterment of Hong Kong.



Cyberport has launched “Braving the Epidemic”, an online platform to provide information on the anti-epidemic solutions, which are categorised into four areas, namely "Distance Learning and Work From Home", "Medical and Healthcare", "Insurance and Relief Funds" and “Household and Workplace Improvement”.





Cyberport’s “Braving the Epidemic” movement is awarded the “Outstanding Leadership for Social Innovation” at the Health Partnership Awards 2020 by ET Net. Cyberport start-


ups Bowtie and Medicnecen are also presented the “Outstanding Virtual Insurer” and “Outstanding Blockchain Medical Platform” awards respectively.


From left: Mr William Yeung, CEO and Co-founder of Medicnecen; Ms Viola Lam, Co-president of Cyberport Startup Alumni Association; Mr Peter Yan, Chief Executive Officer of Cyberport; and Mr Fred Ngan, Co-founder and Co-CEO of Bowtie.

Highlights of technology solutions on the “Braving the Epidemic” online platform are as follows. Please visit [“Braving the Epidemic” website](#) for more solutions.


Cyberport start-ups	Technology solutions
Distance Learning and Work From Home	
<p>GRWTH</p> 	<p>The GRWTH mobile app connects parents and educational institutions, assisting students in distance learning and continuing their education during school suspension. Educational institutions can develop their online business through participating in the D-Edu Consortium initiated by GRWTH, which helps institutions to easily transform from traditional teaching to online teaching. From February to July this year, the monthly usage of GRWTH mobile app reached an average of 800,000 to 900,000 times and a new online question database was added to the app, driving active participation from 450 primary and middle schools at its launch.</p>
<p>Find Solutions Ai</p> 	<p>Find Solutions Ai developed the smart learning tool 4 Little Trees to help teachers and students continue to teach and learn during school suspension. Through artificial intelligence and facial expression detection, the tool helps teacher to get a sense of students’ learning progress, allowing them to assist students more efficiently by focusing on their weaknesses.</p> <p>The number of online students using the software in the second quarter of this year increased by 70% over the same period last year, and the hours of usage also increased by 150% over the same period last year. The software has been adopted by around 20 secondary schools and the company is planning to expand to the international school market in mainland China and Japan.</p>
<p>EventXtra</p>	<p>In view of the epidemic, EventXtra developed a new one-stop virtual event platform, offering one-stop digital technology support for event organisers, such as constructing virtual event venues, simulating physical booths, allowing real-time exchange with participants through texts or videos, and even screening out the most interesting contents for participants according to their identities. From June to July, 3 million people</p>


	<p>adopted the new solution and the business in the second quarter surged by 300%. Now 80% of the company's business has been converted to virtual exhibitions.</p>
<p>Medical and Healthcare</p>	
<p><u>Solacetre</u></p> 	<p>Solacetre launched a mobile app that provides online counselling services, allowing users to communicate with professional psychologists through video conferences to relieve emotional problems, including those caused by the epidemic. Users can make appointments for psychological counseling anytime and anywhere. To protect the privacy of patients, users can choose whether to show their face during the conversation and anonymous consultations are also allowed.</p>
<p><u>Time Creation Limited (FindDoc)</u></p> 	<p>The FindDoc online platform launched a video consultation feature in response to the epidemic, providing one-stop consultation experience through video conferencing and recording tools as well as a pool of professional doctors, with services ranging from online appointments, doctor consultations to medication delivery. The platform provides support from medical specialists and even psychologists, catering to the needs of different types of patients while lowering their risk of infection and alleviating the pressure on the services of public medical institutions. Since the launch of the video consultation service, FindDoc's business results in the second quarter have surpassed the total turnover of 2019.</p>
<p><u>Roborn Technology</u></p> 	<p>Roborn developed two 5G epidemic prevention smart robot by combining some of the latest 5G, artificial intelligence, IoT technologies, They include a UV light robot which can be remote controlled to move to designated sites to do disinfecting work and a mobile body temperature detection robot. The robots have been adopted by listed companies, international brand offices, schools, government service departments and medical centres since its launch.</p>
<p>Insurance and Relief Funds</p>	
<p><u>Bowtie</u></p>	<p>During the epidemic, Bowtie has offered a range of voluntary health insurance scheme benefits to frontline medical workers at the Hospital Authority's various institutions and their family members, relevant professionals working at private hospitals and other institutions, medical and healthcare students</p>

	<p>performing clinical duties, as well as frontline delivery workers who collect specimen for viral testing.</p> <p>In the past six months, Bowtie's website recorded more than 1.9 million page views at its peak, and its sales also recorded a monthly growth of 30%. Bowtie received the Excellence in Digital Transformation Award at the Hong Kong Insurance Awards 2019.</p>
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<p>FinMonster</p> 	<p>In the past few months, many small and medium-sized enterprises were facing financial problems under the epidemic. FinMonster's financing platform assisted around 2,000 small and medium-sized enterprises in reviewing their eligibility and helping them to apply for the Special 100% Loan Guarantee launched by the government earlier for free. By using artificial intelligence in data analysis, procedures which originally take two weeks to complete are shortened to just about five minutes. Since the outbreak of the epidemic, FinMonster's web traffic, corporate inquiries and user registrations have all increased.</p>
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Household and Workplace Improvement

<p>Negawatt Utility</p> 	<p>Negawatt Utility is committed to digitising and centralising the energy management of Hong Kong real estate developers to ensure high energy and operational efficiency. Under the epidemic, Negawatt Utility initiated the concept of SIB solution and developed a smart building remote control system managed by IEQ and HR, stimulating the company's second-quarter performance to double its annual sales last year.</p>
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<p>Hong Kong Decoman</p> 	<p>In order to prevent the spread of the virus in the community, Hong Kong Decoman made the best of its online portal to reach out to and assemble a network of qualified renovation professionals, offering free inspection, basic repairing and disinfection services to 4,800 flats in 16 public housing estates. The average inspection fee is HK\$500 per order and the free inspection plan is worth HK\$2.4 million.</p> <p>Since the launch of the plan, the platform's business in the second quarter increased by 34% compared to the first. The number of registration on Decoman's platform increased by 100%, leading the revenue of its online shopping platform "HKDecoMall" to double that before the epidemic.</p>
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About Cyberport

Cyberport is an innovative digital community with over 1,500 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk